

ProFusion XS Programs

CLASSICAL

ARIAS & OVERTURES
CHAMBER MUSIC
INTIMATE CHAMBER
LIGHT CLASSICAL
MEZZANINE
SUNDAY POPS

COUNTRY

BLUEGRASS
COUNTRY DEPOT
HEARTLAND
HIT COUNTRY
HONKY TONK TAVERN
MODERN COUNTRY
TOWN & COUNTRY
TRADITIONAL COUNTRY

DANCE

DANCE
ELECTROSPHERE
GLOBAL GRÜV
HOUSE PARTY
POWER HITS
RETRO DISCO
RIVIERA DISCOTHÈQUE
SUBTERRANEAN

HEALTH & FITNESS

70'S & 80'S WORKOUT
CLASSIC ALTERNATIVE WORKOUT
CLASSIC ROCK WORKOUT
GLOW
MODERN WORKOUT
NATIVE SUN
NEW AGE SPA
PUMP!
ZEN

INSTRUMENTAL

BEAUTIFUL INSTRUMENTALS
CONTEMPORARY INSTRUMENTALS
EARTHTONES
ELEGANCE
FUNKY BEATS
KEY NOTES
NEW AGE
PIANO
TRANQUILITY

INTERNATIONAL

AFRICAN RHYTHMS
BELLISIMA
CARIBBEAN RHYTHMS
CARIBBEAN WORLD BLEND

CHANSONS DÉTENTE *(Canada only)*

CHINESE CONTEMPORARY
CHINESE TRADITIONAL
EURO HITS
FRENCH BISTRO BLEND
GREEK
HAWAIIAN
IRISH
IRISH TRADITIONAL
ISLAND BREEZE
ITALIAN BISTRO BLEND
ITALIAN CONTEMPORARY
ITALIAN TRADITIONAL
JAPANESE
QUEBEC POP/ROCK *(Canada only)*

REGGAE *(adult themes)*

RIVIERA
U.K. HITS
WORLD BEAT

JAZZ

BIG BAND SWING
CLASSIC JAZZ VOCAL BLEND
JAZZ
JAZZ VOCAL BLEND
RAT PACK
SMOOTH JAZZ

LATIN

AMAZONIA
¡BAILAMOS!
CARNIVAL BRASILEIRO
EL MOCAMBO
FIESTA TROPICAL
HURBANO
LATIN CONTEMPORARY BLEND
LATIN HITS
LATIN JAZZ
LATIN SOUTHWEST BLEND
MARIACHI
MÚSICA CUBANA
MÚSICA DE LAS AMERICAS
PORTUGLISH BLEND
PURO AMOR
REGIONAL MEXICAN
ROMANCERO LATINO
SALSA
SIMPLY MERENGUE
SPANGLISH BLEND

LOUNGE

CHILLTOPIA
CORNER BOOTH
GREAT STANDARDS
GROOVE LOUNGE
LUXE LIFE
MOOD LIGHTS
THE RECLINER

OLDIES

60'S REVOLUTION
70'S HITS
80'S HITS
MALT SHOP OLDIES
SONGWRITERS OF THE 70'S
UPBEAT OLDIES
YESTERDAY

POP/ADULT CONTEMPORARY

90'S HITS
ADULT CONTEMPORARY
BE-TWEEN
CHIC BOUTIQUE
CITYSCAPES
CLASSIC HITS BLEND
DIVAS
FAMILIAR FAVORITES
GOT YOU COVERED
HIT SWEEP
HOTTEST HITS
LOVE SONGS
METRO BLEND
MODERN CLASSICS
NOW AND THEN
POP STYLE
SINGER-SONGWRITERS
SOFT HITS
TODAY'S HITS *(adult themes)*
TRENDSPOT
VIXENS
Y2K HITS

RELIGIOUS

GOSPEL GLORY
FOOTPRINTS
THE SPIRIT

ROCK

8-TRACKS
ADULT ALTERNATIVE
ALBUM ROCK
ALTERNATIVE
THE ARBORETUM
CLASSIC ROCK

COFFEEHOUSE ROCK

COLLEGE ROCK
FLASHBACK NEW WAVE
FOLK ROCK
FULL METAL JACKET *(adult themes)*
HAIR GUITAR *(adult themes)*

INDIE PULSE

INK'D *(explicit)*
JAMBOREE
THE NEW UNDERGROUND
REALITY BITES
RED, ROCK AND BLUES
ROCK QUARRY
SPIKE *(explicit)*

SPECIALTY

THE ARENA
BEACH PARTY
BLUES
CROSSROADS
FRENCH QUARTER
GOT KIDS?
PARTY FAVORS
THE PLAYGROUND
PUB CRAWL
ROAD TRIP
SHOWTUNES
SILVER SCREEN
UP!

URBAN

BACKYARD BOOGIE
THE BOOMBOX *(explicit)*
THE BOUDOIR
CLASSIC R&B
HOT JAMZ *(adult themes)*
HYPE *(explicit)*
OLD SCHOOL FUNK *(adult themes)*
RAPTURE
RHYTHM NATION
SILKY SOUL
URBAN ALTERNATIVE
URBAN BEAT



ProFusion XS

As our leading on-premise digital delivery system, ProFusion XS provides extensive music programming, engaging message marketing, and flexible scheduling and zoning. The ProFusion® XS Digital Media Manager provides total control over what your customers hear.

Programming

Music for Your Unique Business. Let our music experts help you design the most effective music program for your business. The ProFusion XS will then put it into action effortlessly. ProFusion XS delivers the highest fidelity experience with Dynamic Sound Enhancement software.

Scheduling

Easy Music Management. Target a specific customer type or change your business tempo by the hour, day, week or during different seasons. Include or omit selected styles. Or, vary your programming in multiple zones. ProFusion XS allows you to automatically switch your custom schedules at any time.

Message Marketing

Effective Customer Communications. The right message at the right time has the power to stimulate a customer's willingness to spend. ProFusion XS can enable messages, temporarily disable messages, or play messages on demand - all directly through your ProFusion XS. Your messages play right on schedule, seamlessly integrated with your music program without abrupt interruptions.

Reliability

A Connection You Can Count On. Our dedicated Technology team takes every step to ensure smooth ongoing ProFusion XS operation. We set up the ProFusion XS with a secure Internet connection and monitor it regularly. With the Internet's ability to deliver data quickly and cost effectively, the ProFusion XS dramatically cuts the time it takes to receive music and message updates.

Flexibility

Multiple Options for Hassle-Free Updates. Sometimes it makes sense to update your music programming and messaging via disc. ProFusion XS includes a built-in DVD-ROM drive, giving you flexible updating options and enabling DMX to provide superior music programming in whatever way is most convenient for your business.

Convenience

A Simple-to-Operate System. The ProFusion XS provides incredible ease-of-use with its built-in screen display. The screen displays your current music schedule while one-touch buttons allow you to adjust the volume, stand by (pause) or power down. ProFusion XS puts the power to control your music and messaging at your fingertips.

800.345.5000 * dmx.com
IN CANADA CALL 800.350.0369



SUPERIOR PROGRAMMING FEATURES

- Over 1,000 hours of high-quality digital audio storage
- Automatic music scheduling by time of day, day of week and seasonal/promotional events
- Hands-free operation
- LCD front panel displays STA (style name, song title, artist) and menu options
- Multi-zone capability
- In-store Message Marketing

TECHNICAL EXCELLENCE

- Secure digital network delivery
- Corporate content server capability
- Automatic online maintenance
- Integrates with existing systems
- Based on open industry standards
- Application upgrades conducted regularly
- Supports diverse distribution methods including Internet, LAN/WAN, Intranet connectivity and disc updates
- DFX Sound Enhancement Software

AUDIO PERFORMANCE*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz+/-3.0 dB
- Digital Audio: 2 mono zones with 4-zone option

POWER*

- Power: Worldwide 115 VAC – 230 VAC, 50 Hz – 60 Hz
- Consumption: 100 watts maximum

FRONT PANEL*

- Push-Button Controls: Power, style and 5 menu navigation buttons
- Backlit LCD: 4 lines x 24 characters
- DVD-ROM Drive

CONNECTIVITY*

- Internet-enabled
- Ethernet: 10/100 Mbps
- Optional CD updates

REAR PANEL*

- Analog Audio: Mono (2x, 4x optional)
- Ethernet: RJ45 connector
- Power: Power cord

CERTIFICATIONS

- FCC Part 15 Subpart B/Class A, CE Class A, C-Tick/Class A, cTUVus TUV CB Scheme, RoHS Compliant, WEEE marked
- Manufactured in ISO 9001 certified facility

MECHANICAL*

- Dimensions: 15.35" x 3.77" x 9.52" (WxHxD)
- Weight: 11.2 lbs.
- Convection cooled

*Design and specifications are subject to change without notice

