

ProFusion iS Programs

Music

CLASSICAL

ARIAS & OVERTURES
CHAMBER MUSIC
INTIMATE CHAMBER
LIGHT CLASSICAL
MEZZANINE
SUNDAY POPS

COUNTRY

BLUEGRASS
COUNTRY DEPOT
HEARTLAND
HIT COUNTRY
HONKY TONK TAVERN
MODERN COUNTRY
PICKUP COUNTRY
TOWN & COUNTRY
TRADITIONAL COUNTRY

DANCE

DANCE
ELECTROSPHERE
GLOBAL GRÜV
HOUSE PARTY
KINETIC
POWER HITS
RETRO DISCO
RIVIERA DISCOTHÈQUE
SUBTERRANEAN

HEALTH & FITNESS

70'S & 80'S WORKOUT
CLASSIC ALTERNATIVE WORKOUT
CLASSIC ROCK WORKOUT
GLOW
MODERN WORKOUT
NATIVE SUN
NEW AGE SPA
PUMP!
ZEN

INSTRUMENTAL

BEAUTIFUL INSTRUMENTALS
CONTEMPORARY INSTRUMENTALS
EARTHONES
ELEGANCE
FUNKY BEATS
KEY NOTES
NEW AGE
PIANO
TRANQUILITY

INTERNATIONAL

AFRICAN RHYTHMS
BELLISIMA
CARIBBEAN RHYTHMS
CARIBBEAN WORLD BLEND
CHANSONS DÉTENTE *(Canada only)*
CHINESE CONTEMPORARY
CHINESE TRADITIONAL
EURO HITS
FRENCH BISTRO BLEND
GREEK
HAWAIIAN

IRISH

IRISH TRADITIONAL
ISLAND BREEZE
ITALIAN BISTRO BLEND
ITALIAN CONTEMPORARY
ITALIAN TRADITIONAL
JAPANESE
QUEBEC POP/ROCK *(Canada only)*
REGGAE *(adult themes)*

RIVIERA
U.K. HITS
WORLD BEAT

JAZZ

BIG BAND SWING
CLASSIC JAZZ VOCAL BLEND
JAZZ
JAZZ VOCAL BLEND
RAT PACK
SMOOTH JAZZ

LATIN

AMAZONIA
¡BAILAMOS!
CARNIVAL BRASILEIRO
EL MOCAMBO
FIESTA TROPICAL
HURBANO
LATIN CONTEMPORARY BLEND
LATIN HITS
LATIN JAZZ
LATIN SOUTHWEST BLEND
MARIACHI
MÚSICA CUBANA
MÚSICA DE LAS AMERICAS
PORTUGLISH BLEND

PURO AMOR
REGIONAL MEXICAN
ROMANCERO LATINO
SALSA
SIMPLY MERENGUE
SPANGLISH BLEND

LOUNGE

CHILLTOPIA
CORNER BOOTH
GREAT STANDARDS
GROOVE LOUNGE
LUXE LIFE
MOOD LIGHTS
THE RECLINER

OLDIES

60'S REVOLUTION
70'S HITS
80'S HITS
MALT SHOP OLDIES
SONGWRITERS OF THE 70'S
UPBEAT OLDIES
VINTAGE
YESTERDAY

POP/ADULT CONTEMPORARY

90'S HITS
ADULT CONTEMPORARY
BE-TWEEN

CHIC BOUTIQUE

CITYSCAPES
CLASSIC HITS BLEND
DIVAS
FAMILIAR FAVORITES
GOT YOU COVERED
HIT SWEEP
HOTTEST HITS
LOVE SONGS
METRO BLEND
MODERN CLASSICS
NOW AND THEN
POP STYLE
SINGER-SONGWRITERS
SOFT HITS
TODAY'S HITS *(adult themes)*
TRENDSPOT
VIXENS
Y2K HITS

RELIGIOUS

FOOTPRINTS
GOSPEL GLORY
THE SPIRIT

ROCK

8-TRACKS
ADULT ALTERNATIVE
ALBUM ROCK
ALTERNATIVE
THE ARBORETUM
CLASSIC ROCK
COFFEEHOUSE ROCK
COLLEGE ROCK
FLASHBACK NEW WAVE
FOLK ROCK
FULL METAL JACKET *(adult themes)*
HAIR GUITAR *(adult themes)*
INDIE PULSE
INK'D *(explicit)*
JAMBOREE
THE NEW UNDERGROUND
REALITY BITES
RED, ROCK AND BLUES
ROCK QUARRY
SPIKE *(explicit)*

SPECIALTY

THE ARENA
BEACH PARTY
BLUES
CROSSROADS
FRENCH QUARTER
GOT KIDS?
PARTY FAVORS
THE PLAYGROUND
PUB CRAWL
ROAD TRIP
SHOWTUNES
SILVER SCREEN
UP!

URBAN

BACKYARD BOOGIE
THE BOOMBOX *(explicit)*

THE BOUDOIR

CLASSIC R&B
HOT JAMZ *(adult themes)*
HYPE *(explicit)*
OLD SCHOOL FUNK *(adult themes)*
RAPTURE
RHYTHM NATION
SILKY SOUL
SOULACIOUS
URBAN ALTERNATIVE
URBAN BEAT

Video

MUSIC VIDEOS

ADULT CONTEMPORARY
BE-TWEEN
CHART ATTACK
HIT SWEEP
HOT TRAXX
LATIN BEAT
MODERN COUNTRY
URBAN NATION
BAR FLY MUSIC VIDEOS
BAR FLY 80'S
BAR FLY ELECTRO-LOUNGE
BAR FLY GEN-X
BAR FLY GOLD
BAR FLY HITS
BAR FLY LATIN
BAR FLY URBAN
BAR FLY JUKEBOX ROCK ANTHEMS

ATMOSPHERICS

3 SCREEN LANDSCAPE
ALOHA
AMERICANA
GRITTY CITY
NATURAL WONDERS
PAINTED ART
TEE TIME
TRANQUILITY
WINE COUNTRY
ZENSCAPES

VIZUALIZATIONS (STIMULEYE)

CONCRETE
ELECTRIC
FLOW
LIQUID
NATURE BLAST
OVERLOAD
SMOOTH
VERTIGO LIGHTS



ProFusion iS

A completely integrated media experience.

The future is here with the ProFusion® iS digital media manager. Powerful and affordable, the all-in-one iS is DMX's latest system capable of delivering music, audio messaging, and HD video content.

The iS provides total control over what your customers hear and see. Flexible scheduling, dual-zone audio and single-zone video capability, management features, and more make it the only delivery system you'll need to provide an engaging experience for your customers.

Music Create the Perfect Vibe. No other commercial media manager comes close—high-fidelity and stereo sound capability.

Messaging Maximize the Moment. On-site and on-hold music and messaging are seamlessly integrated to prevent abrupt interruptions.

Video Capture Their Attention. Music videos, HD atmospherics, or your own video content (ads, logos). The iS manages video content with accompanying audio in conjunction with your music program so the two don't compete for air time.

FEATURES & BENEFITS

Automatic Easy Content Management. Automatic scheduling allows you to change your vibe or tempo by the minute, hour, day, week, or season—switch your content schedule at any time.

Reliable Field and Time-tested. DMX pioneered on-premise music players with reliable, flexible software for commercial environments over a decade ago. ProFusion is field tested, and over 100,000 devices later, remains the industry leader.

Flexible Multiple Update Options. Secure Ethernet updates deliver data quickly, dramatically reducing the time it takes to receive music and message updates. The iS also supports disc updates with an optional built-in DVD-ROM drive.

Powerful Multiple Zone Possibilities. Two zones of audio, each with independent scheduling capability, and one video output create a world of possibilities. Play music in one area and a different kind in another; or connect one audio output to your phone system for music and messaging on hold. And don't forget your video output.

Simple Effortless Operation. Built-in display allows for easy adjustments to settings and shows music, messaging, and video information. Automatic dayparting and other features make the iS as hands-free as possible.

800.345.5000 * dmx.com
IN CANADA CALL 800.350.0369



SUPERIOR PROGRAMMING FEATURES

- Automatic content scheduling by time of day, day of week, and seasonal promotional events
- LCD front panel displays style name, song title, artist, message name, and menu options
- Multi-zone capability
- In-store message marketing; on-hold music and/or messaging
- Video: MPEG-1, MPEG-2, MP@ML, MP@HL, MPEG-4, MP@L3.1, and MP@4.1, JPEG, PNG, GIF
- Seamless content interchange between audio and visual elements

TECHNICAL EXCELLENCE

- Secure digital network delivery
- Corporate content server capability
- Integrates with existing systems
- Based on open industry standards
- Application upgrades conducted regularly
- Ethernet or disc updates
- Solid state storage options

AUDIO PERFORMANCE*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz +/- 1.0 dB
- Digital Audio: Coaxial
- Analog Audio: Stereo L/R or Two Zone Mono

VIDEO PERFORMANCE*

- HDMI / Component / S-Video / Composite (CVBS) – NTSC or PAL
- Up to 1080p @30 FPS

POWER*

- Power: Worldwide 115 VAC – 230 VAC, 50 Hz – 60 Hz
- Consumption: 24 watts maximum

FRONT PANEL*

- Push-Button Controls: Power and 5 menu navigation buttons
- Backlit LCD: 2 lines x 20 characters
- DVD-ROM Drive (optional)
- 5 LED status indicator lights

REAR PANEL*

- Analog Audio: 1x Stereo or 2x mono
- Digital Audio: Coaxial
- Video: HDMI, Component, S-Video, Composite (CVBS)
- Ethernet: RJ45 connector
- 2 USB ports
- Power: External AC Adapter

CONNECTIVITY*

- Internet-enabled
- Ethernet: 10/100 Mbps
- Optional CD updates

CERTIFICATIONS

- CE, FCC Part 15 Subpart B, cTUVus CB Scheme, C-TICK, RoHS, WEEE
- Manufactured in ISO 9001 certified facility

MECHANICAL*

- Dimensions: 10.12" x 2.69" x 7.96" (WxHxD)
- Weight: 3.0 lbs.; 3.9 lbs. fully configured
- Convection cooled

*Design and specifications are subject to change without notice

