

ProFusion Icon



ProFusion[®] Icon

USER GUIDE



CAUTION

**RISK OF ELECTRIC SHOCK!
DO NOT OPEN!
NO USER-SERVICEABLE PART INSIDE!**



This symbol is intended to inform users that internal parts may cause electrical shock and injury.



This symbol is intended to inform users of important operational instructions and clarifications.



WARNING!



To reduce the risk of fire, electric shock, or injury:

- Do not use ProFusion® Icon if it has been exposed to water.
- Do not use ProFusion Icon if it has been dropped and or damaged.
- Do not use ProFusion Icon with a damaged power cord.
- Do not unplug by pulling on the cord.
- Do not restrict case airflow by blocking or inserting objects into case ventilation openings.
- Do not use in environments with excessive heat, humidity, magnetic fields, or dust.
- Place ProFusion Icon only on a stable surface of sufficient size and strength where it will not be exposed to excessive vibration.
- Do not overload power outlets.
- Route all cables safely. Do not place any items on or against the cables.
- Do not allow children to operate without supervision.
- Use only attachments that are approved by DMX, Inc.
- Where the AC line power plug or an appliance coupler is used as the disconnect device, the disconnect device shall remain readily operable

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Safety Agency Listings

This product was tested and found to be fully compliant with

FCC Part 15 Subpart B/Class A

CE Class A

C-Tick/Class A

cTUVus TUV CB Scheme

RoHS Compliant

WEEE marked



This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Contains FCC ID: VOEWL0118 (if optional Wi-Fi module installed)

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class A digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. Operation of this equipment in a residential area is likely to cause harmful interference in which case the user will be required to correct the interference at his own expense.

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Features

What is ProFusion Icon?

As our leading on-premise system, the ProFusion Icon digital audio and video delivery system provides extensive commercial-free music and video programming, engaging message marketing, flexible scheduling, and the ability to play different types of music in various areas of your business. ProFusion Icon provides total control over what your customers hear and see.

MUSIC DESIGN

Music and Video for your Unique Business. ProFusion Icon puts your DMX music and video programming into action effortlessly. Our experienced music and video content design teams ensure your music and video is aligned with the goals you have for your business and brand. Our music design team is recognized around the world as the best in the business.

SCHEDULING

Easy Music and Video Management. The ProFusion Icon scheduling allows your music and video to target specific customer demographic types as well as change the tempo of your business by the hour, day, week, as well as for seasonal or promotional events. Manage the music and video that you want your customers to hear and see.

MESSAGE MARKETING

Effective Customer Communications. The right message at the right time has the power to engage a customer and inform, educate, or entertain. ProFusion Icon supports your business's message marketing needs by seamlessly integrating your music and video programming with the right message, at the right time.

RELIABILITY

Dependable Platform. ProFusion Icon is commercially built for extended life in heavy-use environments. Each internal component is carefully selected and tested for maximum reliability. Thousands of ProFusion products installed as far back as the year 2000 are still servicing our customer's in-store media needs today.

HANDS-FREE UPDATES

A Connection You Can Count On. ProFusion Icon has been designed to deliver new music, video and configuration updates, quickly and cost efficiently using your company's existing network. ProFusion Icon dramatically cuts the time it takes to receive new music and video. ProFusion Icon also supports updates via disc. If you choose to receive your updates via disc, each month you will receive a disc containing new music that will update your ProFusion Icon using its built-in DVD-ROM.

CONVENIENCE

Simple-to-Use Design. ProFusion Icon is engineered for easy integration with most commercial amplification and visual equipment. ProFusion Icon includes a simple-to-use control panel and menu system that allows you to control your music and messaging at your fingertips. Simply connect your ProFusion Icon and begin enjoying your music, messaging, or video programming.

Getting Started

Checking the Package Contents

- (1) ProFusion Icon playback device
- (1) ProFusion Icon User Guide
- (1) External Power Supply (US version AC line power cord supplied)
- (1) Composite video + stereo audio cable w/ m-m RCA
- (1) HDMI cable
- (1) S-video cable
- (1) CAT5 cable

Any additional or different cables required to complete the installation will need to be obtained separately. Please keep all packaging material for later use in case your ProFusion Icon must be re-shipped.

Installation and Setup

Placement Guidelines

- ProFusion Icon is designed to be placed horizontally and right-side up. Other positions may cause problems with air flow within the case and may significantly shorten the lifespan of the components.
- ProFusion Icon should be placed in a clean, well-ventilated area. Do not stack items on or against your ProFusion Icon as this can create excessive heat and/or static electricity charge problems.
- ProFusion Icon should only be placed on a surface of adequate strength and stability and free of excessive vibration.
- Ensure all cabling is routed properly and safely. This will avoid tripping hazards that could pull your ProFusion Icon off the surface you have placed it on.
- Ensure your ProFusion Icon is plugged into a properly grounded, always-on AC electrical outlet.

Note: Do not plug your ProFusion Icon into a switched outlet, such as power strips or other outlets that may be inadvertently turned off. This can lead to improper shutdowns which will likely shorten the life of the equipment.

Rack Placement

- If your ProFusion Icon is going to be installed in a rack, at least 3.5" (8.89cm)(2RU) vertical rack space will be required.
- Do not improvise a rack mount solution; instead, install a rack shelf suitable for approximately 3.9lb (1.77kg) of weight, and place your ProFusion Icon on the shelf.

Note: ProFusion Icon has been designed to be mounted in a rack. Please contact DMX Customer Service if you would like to order a rack mount kit.

Connecting your ProFusion Icon to your amplification equipment:



Always connect audio and video cables prior to powering on your ProFusion Icon

- Turn volume on your amplification equipment completely down and then turn power off before installing your ProFusion Icon.
- Only plug your ProFusion Icon power supply into a properly wired outlet which is in good working order. Use of switched outlets, power strips and extension cords should be avoided.
- To avoid being inadvertently powered off, never plug your ProFusion Icon into a switched outlet.

Connecting ProFusion Icon to Your Amplification Equipment:

STEP 1 Connect the white RCA plug of the audio cable into the RCA jack labeled Zone 1/L on the rear panel of your ProFusion Icon. Connect the other white end of the RCA cable into the corresponding input of your amplification equipment.

Note: *If your ProFusion Icon is configured for a single mono zone, use only the RCA jack labeled Zone 1/L to feed your amplification equipment. The RCA jack labeled Zone 2/R is active only when the ProFusion Icon is configured to provide a single stereo zone or two mono zones.*

STEP 2 If your ProFusion Icon has been configured with one stereo zone or two mono zones, connect the red RCA plug of the audio cable to the RCA jack labeled Zone 2/R on the rear panel of your ProFusion Icon. Connect the other red end of the RCA cable to the appropriate input of your amplification equipment.

Connecting ProFusion Icon to Your Network

Connecting your ProFusion Icon to your company's network:

STEP 1 Connect one end of a CAT5 Ethernet cable to the Ethernet port located on the rear panel of your ProFusion Icon.

STEP 2 Connect the other end of the CAT5 Ethernet cable to your network equipment (router, hub, or switch).

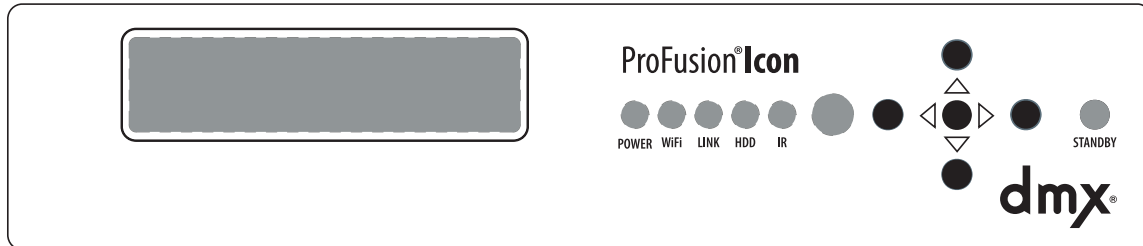


It is highly recommended that a connectivity test is performed after changing any network settings. See [Testing the Network Settings](#) for instructions.

Controls and Functions

Front Panel

The front panel of ProFusion Icon is used to change music and video styles, stop playback, and access the Control Panel menu system.



The Front Panel

LCD Control Panel: The ProFusion Icon has a 2x20 LCD display on the front panel. While in *Playback Mode*, the LCD control panel will display the title and artist information of the content currently playing.

Standby Button: The Standby button is used to start/stop the ProFusion Icon playback.

Note: *Do not hold in the Standby button when powering ProFusion Icon on or off.*

Power LED (light): When the power to the Icon is turned on from the power button on the back panel, the far left light on the control panel labeled "Power" will be lit.

Ethernet LED: The "Link" display light on the front panel indicates that the Icon is connected to a network via Ethernet and is downloading new content.

IR LED: The "IR" display light on the front panel indicates that a remote control is being used.

WiFi LED: The "WiFi" display light on the front panel indicates that the Icon is connected to a WiFi network and is downloading new content.

DVD ROM Drive: The optionally installed DVD-ROM is used to update ProFusion Icon via CD with the latest configuration, software and content. Your ProFusion Icon may not have a DVD-ROM drive present on the front panel.

DVD-ROM Drive Eject Button: This button is used to open and close the DVD-ROM drive when updating your ProFusion Icon via CD.

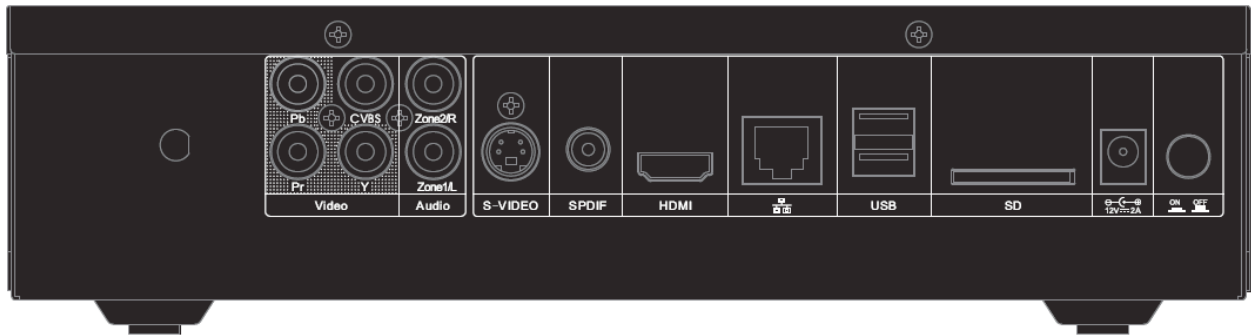
HDD LED: The "HDD" display light on the front panel indicates that the Icon software is accessing content from the Hard Drive.

○: The front panel circle, which is the larger circle on the right side of the IR LED, is the remote control sensor and does not light up.

Navigation Buttons: The front panel control buttons labeled with an up arrow ▲ , down arrow ▼ , left arrow ◀ , right arrow ▶ and asterisk * are used to move through the options that appear on the 2x20 LCD. The asterisk * button is similar to the ENTER button on a keyboard and is used to select menu options from the Control Panel menu system.

Rear Panel

The rear panel of ProFusion Icon has a variety of connections that are used to integrate it with your existing amplification equipment and Ethernet network.



(From left to right)

If a (optional) WiFi module is inserted inside the Icon, the first connector on the far left of the Icon is for the WiFi antenna.

Pb is 1 of 3 component video out.

Pr is 2 of 3 component video out.

CVBS is the composite video out.

Y is 3 of 3 component video out.

Zone2/R in the **Audio** section is the right RCA audio out.

Zone 1/L in the **Audio** section is the left RCA audio out.

S-Video is the S-Video video out.

SPDIF is the SPDIF coax digital audio out for stereo audio (if desired over RCA).

HDMI is the HDMI video out.

The Ethernet Port is used to connect ProFusion Icon to your network in order to receive configuration, content and software updates.

USB: The two USB ports on the back of the Icon are not currently used.

SD: The SD card slot holds an SD storage card that stores music channels and audio messaging content.



The Icon should never be operated by anything other than an approved power supply provided by DMX.

On/Off: This is the main power switch for the ProFusion Icon. This button must be in the 'On' position for the ProFusion Icon to operate. All functions stop immediately in the 'Off' position.

Basic Operation

Powering ProFusion Icon On and Off



Always use the Power button on the back panel of the ProFusion Icon to power off ProFusion Icon before unplugging it from an electrical outlet. Failure to do so may result in damage to the device.

Powering On ProFusion Icon

STEP 1 Place the main power button on the rear of the ProFusion Icon in the 'On' position.

STEP 2 The power indicator will illuminate. After approximately 10 seconds the LCD control panel will illuminate and display `DMX PROFUSION ICON`.

STEP 3 Playback will begin after approximately 25 seconds. The LCD control panel will display the title/artist information of the content currently playing.

Note: *If your ProFusion Icon is powered on during a time the device is not scheduled for playback, the LCD control panel will display `MUSIC STOPPED` and the time playback is scheduled to begin.*

Powering Off ProFusion Icon



If your device is configured to receive its updates via Ethernet, your ProFusion Icon must remain powered on at all times.

STEP 1 Press the Standby button once (do not hold the button in).

STEP 2 Approximately 10 seconds after the pressing the Standby button, ProFusion Icon will enter a *Standby Mode*. At this time playback on all zones will stop. The ProFusion Icon *can* receive updates via Ethernet in this mode. See section on 'Standby Mode'.

STEP 3 Once ProFusion Icon is in *Standby Mode*; press the Standby button once to complete the shutdown process. This will take approximately 20 seconds. The ProFusion Icon *will not* receive updates via Ethernet in this mode.

STEP 4 It is now safe to place the main power button on the rear of the ProFusion Icon in the 'Off' position. **NOTE:** Never remove the ProFusion Icon power cord before pressing the "Standby" button twice, waiting for the LCD display to turn off and then placing this button in the 'Off' position

Updating ProFusion Icon via CD

ProFusion Icon can be updated via Ethernet or CD. It is important to update your device as soon as you receive any update CDs. Please note that customers with devices configured for Ethernet updates may still receive CD updates, and should load them as soon as they arrive.

Always verify the update disc is clean and free of scratches, smudges and fingerprints. To clean a CD use a lint-free cotton cloth and wipe against the tracks, starting in the middle of the disc and wiping towards the outside of the disc. Do not wipe in a circular motion as this can create scratches.

Updating your ProFusion Icon via CD:

STEP 1 If your update contains multiple CDs, load disc #1 first.

STEP 2 Hold the CD face up and by the edges.

STEP 3 Press the DVD-ROM eject button to open the tray.

STEP 4 Insert the CD into the center of the DVD-ROM tray.

STEP 5 Push the tray in fully (it will remain latched when properly closed).

STEP 6 Approximately 15 seconds after the tray has closed, the update will automatically start. The update will take anywhere from 60 seconds to 10 minutes, depending on the type and size of the update.

STEP 7 The DVD-ROM tray will automatically eject once the update has completed and the control panel will display the status of the update.

Note: Contact DMX Customer Service if an update produces an error code. Please note the error code number when contacting DMX for assistance.

Control Panel Menu System

ProFusion Icon Control Panel menu system allows you to perform numerous tasks, including:

- Stopping and starting music playback
- Adjusting volume levels
- Enabling and disabling messages
- Initiating configuration and content updates
- Modifying and testing network settings
- Creating Custom schedules

Navigation Buttons

Using the Control Panel NAVIGATION buttons:

- To enter the Control Panel menu system, press the * button in the center of the NAVIGATION buttons.
- To scroll through menu options, press the NAVIGATION UP or NAVIGATION DOWN button.
- To select menu options, press the * button.
- To return to previous menus, press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on BACK, then press the * button.

Control Panel Menu Permissions

Upon request, your ProFusion Icon Control Panel menu system can be configured so any of the following menu options are disabled:

- Changing volume levels
- Changing date and time
- Changing styles
- Changing and creating schedules
- Disabling and enabling messages for playback
- Initiating configuration and content updates via network update

Note: If you require any menu permissions disabled or enabled, contact DMX Customer Service.

ProFusion Icon device information

The DEVICE INFORMATION menu option provides some key information about your specific ProFusion Icon. The DEVICE INFORMATION menu option contains the following: Device ID, software version, configuration version, device description and Mac Address.

Accessing the DEVICE INFORMATION menu option from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Device Information menu option, then press the * button.

STEP 3 The following information will be displayed; Device ID & software version. Press the NAVIGATION DOWN button to view configuration version, device description and MAC Address.

Device ID

The Device ID is a unique number specific to your ProFusion Icon. It ensures that custom configurations and settings are applied only to your specific ProFusion Icon.

Note: When calling DMX for assistance, please confirm your Device ID prior to calling.

Software Version (Ver)

Software version indicates which release of ProFusion software is currently installed on your ProFusion Icon.

Configuration Version (Conf)

Configuration version refers to a set of specific settings such as scheduling, playback start and stop times, and other settings unique to your device. This number also ensures that an older configuration update to your ProFusion Icon will not overwrite the current configuration settings.

Device Description

The device description usually references your company name and location. This information is optional and may not be present.

Changing Styles

Your ProFusion Icon is configured to follow a pre-determined schedule. You may override the schedule by changing the style. If requested, the ability to change styles may be disabled on your ProFusion Icon. If you attempt to change styles and the control panel displays `YOU DO NOT HAVE PERMISSION TO USE THIS FEATURE`. The ability to change styles has been disabled.

If your ProFusion Icon is scheduled to stop playback at a certain time, the control panel will display `MUSIC STOPPED`. You may manually begin playback by selecting any available style.

Changing styles:

- STEP 1** Using the NAVIGATION UP or NAVIGATION DOWN button, change the title/artist information displaying on the LCD control panel to the desired zone for the style change.
- STEP 2** Press the * button to access the Control Panel menu system.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Change Style, then press the * button.
- STEP 4** Use the NAVIGATION UP or NAVIGATION DOWN button to scroll through the list of available styles.
- STEP 5** When the current line indicator (>) is on your desired style, press the * button to change to the new style. The song currently playing will fade down and the new style will immediately begin.

Style Blocking

ProFusion Icon has the capability to restrict availability of certain music and video styles to certain times of the day. This feature helps to ensure that only proper music and video styles are played to target client demographics and store image. Style blocking also ensures ProFusion Icon users will not inadvertently select an inappropriate musical style.

Setting Date and Time

If your ProFusion Icon receives its updates via Ethernet, it may be configured to synchronize the date and time with the server each time it connects.

Setting Date and Time

Setting the date and time from the title/artist information screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION DOWN button until the current line indicator (>) is on Set Date and Time, then press the * button.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button to change the month.
- STEP 4** Press the * button if only the month needs to be changed. If you need to make further changes to the date or time, press the NAVIGATION RIGHT button to move to the day, time, and AM/PM setting, and the NAVIGATION UP or NAVIGATION DOWN button to modify each option. Once the current date and time have been set, press the * button.

Adjusting Volume Levels



To maximize sound fidelity, it is recommended that volume levels are adjusted from your amplification equipment, not from the ProFusion Icon.

ProFusion Icon supports independent volume levels for each zone of audio. Any changes in volume level will affect only the selected zone.

Adjusting the volume level for a desired zone from the title/artist information screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Volume Control, then press the * button.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on the desired zone, then press the * button.
- STEP 4** Press the NAVIGATION LEFT button to decrease the volume level and the NAVIGATION RIGHT button to increase the volume level.
- STEP 5** Once the appropriate volume level has been set, press the * button to accept the change.

Muting a Zone

Muting a desired zone from the title/artist information screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Volume Control, then press the * button.
- STEP 3** Press the NAVIGATION DOWN button until the current line indicator (>) is on Mute <Desired Zone>, then press the * button.

Turning the mute off for a desired zone from the title/artist information screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Volume Control, then press the * button.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on the desired zone, then press the * button. Entering the Volume Control menu option for the selected zone will restore the previously set volume level for the zone.
- STEP 4** Press the * button to exit the Volume Control menu option.

Standby Mode

If it is necessary to stop playback on all zones immediately, press the Standby button once.

The music from all zones will fade down as your ProFusion Icon enters Standby Mode. When your ProFusion Icon is in Standby Mode, all functionality remains active but all zones will stop playback.

To resume playback on all zones when in Standby Mode, press the * button. Your ProFusion Icon will re-enter Playback Mode with the appropriate scheduled styles playing on all zones. To shut down your ProFusion Icon from Standby Mode, press the Standby button again.

Note: If your ProFusion Icon is configured for Network update, it will update at its scheduled time while in Standby Mode.

Messaging

If your ProFusion Icon is configured to utilize Messaging, the playback of messages will be scheduled to play at specific times and days. Changes to Messaging, including scheduling, should be configured by DMX for your ProFusion Icon. If necessary, the Message Control menu option will allow you to suspend a message immediately.

Message Control

Turning messages on or off from the title/artist information screen:

- STEP 1** Using the NAVIGATION UP or NAVIGATION DOWN button, change the title/artist information displaying on the LCD control panel, to zone with the message that you would like to play.
- STEP 2** Press the * button to access the Control Panel menu system.
- STEP 3** Press the NAVIGATION DOWN button until the current line indicator (>) is on Messaging Control, then press the * button.
- STEP 4** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Message Control, then press the * button.

Note: If “No Messages” is displayed, there are no messages available for that zone.

- STEP 5** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on the desired message, then press the * button.
- STEP 6** Press the * button to toggle between ON and OFF, then press the NAVIGATION RIGHT button to accept the change. When the message is set to ON, it will playback according to its schedule and when set to OFF, the message will be suspended.

Note: If your ProFusion Icon receives a configuration update that still includes a suspended message, the message playback status will revert to ON. If changes to your Messaging are needed, contact DMX Customer Service.

Message Playback

Forcing playback of a message from the title/artist information screen:

- STEP 1** Using the NAVIGATION UP or NAVIGATION DOWN button, change the title/artist information displaying on the LCD control panel, to zone with the message you would like to play.
- STEP 2** Press the * button to access the Control Panel menu system.
- STEP 3** Press the NAVIGATION DOWN button until the current line indicator (>) is on Messaging Control, then press the * button.
- STEP 4** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Message Playback, then press the * button.
- Note: If “No Messages” is displayed, there are no messages available for that zone.**
- STEP 5** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on the desired message, then press the * button.
- STEP 6** Press the * button to play the message. The currently playing content will stop and the message will play. Once the message has completed playing, the previous style will resume.

Advanced Operation

Network Connectivity (Ethernet Update Only)

The Network Control menu option provides information regarding the network configuration for your ProFusion Icon, the ability to modify and test the current network configuration, and an option to initiate updates.

ProFusion Icon utilizes the FTP protocol to connect to its designated server for updates. In order to connect, your firewall will need to allow FTP traffic from your ProFusion Icon to its designated update server.

Viewing the Network Settings

The View Settings menu option displays the current network configuration for your ProFusion Icon. This includes the IP type (DHCP or Static), IP address, subnet mask, default gateway, and the IP address of the FTP server your ProFusion Icon will connect to for updates.

Viewing the network settings from the title/artist information screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on View Settings, then press the * button.
- STEP 4** Press the NAVIGATION UP or NAVIGATION DOWN button to scroll through the settings.
- STEP 5** Press the NAVIGATION LEFT button to return to the previous menu option and the NAVIGATION RIGHT button to exit to the title/artist information screen.



Modifying the network settings incorrectly will likely render your ProFusion Icon unable to connect for updates. Proceed only at the direction of your network administrator or DMX.

Changing the IP Type

Changing the IP type from the title/artist information screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set Configuration, then press the * button.

Note: The Set Configuration menu option requires an unlock code. If access to the Set Configuration menu option is needed, contact DMX Customer Service.

- STEP 4** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set IP Type, then press the * button.
- STEP 5** Press the NAVIGATION UP or NAVIGATION DOWN button to toggle between DHCP and Static and press the * button to select the desired type.



It is highly recommended that a connectivity test is performed after changing any network settings. See Testing the Network Settings for instructions.

Changing the IP Address

Changing the IP address from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set Configuration, then press the * button.

Note: The Set Configuration menu option requires an unlock code. If access to the Set Configuration menu option is needed, contact DMX Customer Service.

STEP 4 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set IP Address, then press the * button.

STEP 5 Press the NAVIGATION UP or DOWN button to set the value for the first digit of the first octet (group of numbers), then press the NAVIGATION RIGHT button to move to the second digit of the first octet.

Note: IP addresses such as 192.168.1.100 should be entered as 192.168.001.100.

STEP 6 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the second digit of the first octet, then press the NAVIGATION RIGHT button to move to the third digit of the first octet.

STEP 7 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the third digit of the first octet, then press the NAVIGATION RIGHT button to move to the first digit of the second octet.

STEP 8 Repeat steps 5 – 7 for the remaining octets, then press the * button to accept the change.



It is highly recommended that a connectivity test is performed after changing any network settings. See Testing the Network Settings for instructions.

Changing the Subnet

Changing the subnet from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set Configuration, then press the * button.

Note: The Set Configuration menu option requires an unlock code. If access to the Set Configuration menu option is needed, contact DMX Customer Service.

STEP 4 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set IP Subnet, then press the * button.

STEP 5 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the first digit of the first octet (group of numbers), then press the NAVIGATION RIGHT button to move to the second digit of the first octet.

Note: *Subnet addresses such as 255.255.0.0 should be entered as 255.255.000.000.*

STEP 6 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the second digit of the first octet, then press the NAVIGATION RIGHT button to move to the third digit of the first octet.

STEP 7 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the third digit of the first octet, then press the NAVIGATION RIGHT button to move to the first digit of the second octet.

STEP 8 Repeat steps 5 – 7 for the remaining octets, then press the * button to accept the change.



It is highly recommended that a connectivity test is performed after changing any network settings. See [Testing the Network Settings](#) for instructions.

Changing the Default Gateway

Changing the default gateway from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set Configuration, then press the * button.

Note: *The Set Configuration menu option requires an unlock code. If access to the Set Configuration menu option is needed, contact DMX Customer Service.*

STEP 4 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set Default Gateway, then press the * button.

STEP 5 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the first digit of the first octet (group of numbers), then press the NAVIGATION RIGHT button to move to the second digit of the first octet.

Note: *IP addresses such as 192.168.1.1 should be entered as 192.168.001.001.*

STEP 6 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the second digit of the first octet, then press the NAVIGATION RIGHT button to move to the third digit of the first octet.

STEP 7 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the third digit of the first octet, then press the NAVIGATION RIGHT button to move to the first digit of the second octet.

STEP 8 Repeat steps 5 – 7 for the remaining octets, then press the * button to accept the change.



It is highly recommended that a connectivity test is performed after changing any network settings. See [Testing the Network Settings](#) for instructions.

Changing the FTP Server

Changing the FTP server IP address from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set Configuration, then press the * button.

Note: The Set Configuration menu option requires an unlock code. If access to the Set Configuration menu option is needed, contact DMX Customer Service.

STEP 4 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set FTP Server, then press the * button.

STEP 5 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the first digit of the first octet (group of numbers), then press the NAVIGATION RIGHT button to move to the second digit of the first octet.

Note: IP addresses such as 66.150.1.5 should be entered as 066.150.001.005.

STEP 6 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the second digit of the first octet, then press the NAVIGATION RIGHT button to move to the third digit of the first octet.

STEP 7 Press the NAVIGATION UP or NAVIGATION DOWN button to set the value for the third digit of the first octet, then press the NAVIGATION RIGHT button to move to the first digit of the second octet.

STEP 8 Repeat steps 5 – 7 for the remaining octets, then press the * button to accept the change.



It is highly recommended that a connectivity test is performed after changing any network settings. See Testing the Network Settings for instructions.

Testing the Network Settings

Initiating a test connection from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Set Configuration, then press the * button.

Note: The Set Configuration menu option requires an unlock code. If access to the Set Configuration menu option is needed, contact DMX Customer Service.

STEP 4 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Test Network Connection, then press the * button to initiate the Test Network Connection option.

STEP 5 ProFusion Icon will attempt to connect to its designated server. If the Test Network Connection is successful, the LCD control panel will display CONNECTION SUCCESSFUL!.

If the Test Network Connection fails, the LCD control panel will display the message CONNECT FAILED! indicating the nature of the connectivity problem.

Viewing the Update Status

The View Update Status menu option displays the current connectivity status of your ProFusion Icon. If your ProFusion Icon is not currently connected, the View Update Status menu option will display the results of the last connection attempt.

Accessing the View Update Status menu option from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on View Update Status menu option, then press the * button.

STEP 4 If your ProFusion Icon is currently connected, the View Update Status menu option will display the current connection activity.

If your ProFusion Icon is not connected, the View Update Status will display CONNECTION IDLE, along with the status of the last connection attempt.

Updating the Configuration

The Update Configuration menu option allows you at any time to connect and check for configuration changes and software updates. This menu option will not download any available new content. Initiating a configuration only update from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION DOWN button until the the current line indicator (>) is on Update Configuration menu option, then press the * button to initiate the configuration update.

Updating the Content & Configuration

The Update Content & Configuration menu option allows you at any time to connect and check for configuration changes and software updates, as well as new music content. With this menu option, ProFusion Icon will download any available configuration changes, software updates and new music content.

Note: If new content is available for download, your ProFusion Icon may be updating for a long period of time. It is advisable to check with your network administrator before selecting this menu option.

Initiating a content and configuration update from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION DOWN button until the current line indicator (>) is on Update Music & Config menu option, then press the * button to initiate the content and configuration update.

Stopping an Update

The Stop Updating menu option allows you to terminate an active update. ProFusion Icon will resume the download where it left off the next time it connects for an update.

Stopping an update from the title/artist information screen:

STEP 1 Press the * button to access the Control Panel menu system.

STEP 2 Press the NAVIGATION DOWN button until the current line indicator (>) is on Network Control, then press the * button.

STEP 3 Press the NAVIGATION DOWN button until the current line indicator (>) is on Stop Updating menu option, then press the * button to terminate the connection. It may take up to one minute for the connection to terminate. When the update has stopped, the control panel will display CONNECTION IDLE.

Scheduling

ProFusion Icon scheduling supports the ability to play specific styles at designated times, days, and seasonal or promotional events. This ensures the correct style of music is playing for your locations at the correct times and days.

Your ProFusion Icon will arrive with pre-configured dayparting. If necessary your dayparting schedule can be overridden from the Control Panel menu system. The Schedule Control menu option allows you to view and change the current Schedule Mode and add/remove Custom schedules from your ProFusion Icon.

ProFusion Icon supports the following Schedule Modes:

DMX Schedule: the default schedule specifically configured for your ProFusion Icon.

Custom Schedule: a schedule created from the Control Panel menu system that designates a time a specific style will start.

No Schedule: when selected, this mode will stop playback until a style is selected using the STYLE buttons. Selected styles will continue to play until a new style is selected or the Schedule Mode is changed.

Changing the Schedule Mode from the title/artist screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION DOWN button until the current line indicator (>) is on Schedule Control, then press the * button.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Select Schedule, then press the * button.
- STEP 4** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on the desired Schedule Mode, then press the * button.

Creating a Custom Schedule from the title/artist screen:

- STEP 1** Press the * button to access the Control Panel menu system.
- STEP 2** Press the NAVIGATION DOWN button until the current line indicator (>) is on Schedule Control, then press the * button.
- STEP 3** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on Add Custom Schedule, then press the * button.
- STEP 4** Press the NAVIGATION UP or NAVIGATION DOWN button until correct the hour is set for your Custom Schedule.
- STEP 5** Press the NAVIGATION RIGHT button to move to the minutes, and AM/PM setting, and use the NAVIGATION UP or NAVIGATION DOWN button to modify each option. Once the correct time has been set press the * button.
- STEP 6** Press the NAVIGATION UP or NAVIGATION DOWN button until the current line indicator (>) is on the desired style, then press the * button.
- STEP 7** Press the NAVIGATION RIGHT button to exit to the main screen.

System Diagnostics

The System Diagnostics menu option, used for troubleshooting, can only be accessed with the assistance of a DMX Customer Service agent.

Appendix A: Glossary

*** Button:** This button, located in the middle of the NAVIGATION buttons, is similar to an Enter button on a keyboard. The * button is used to select options from Control Panel menu system.

Configuration: A set of unique settings such as scheduling, playback start and stop times, and settings specific to your device.

Control Panel Menu System: A software interface that allows the user to perform numerous tasks, including: stopping/starting playback, adjusting volume levels and modifying/testing network settings.

Custom Schedule: A scheduled style and start time for a desired zone, that created by the user from the Control Panel menu system.

Dayparting: The ability to play specific styles at designated times and days, so the correct style of music is playing for your locations at the correct times and days.

Firewall: Networking hardware configured to permit or deny specific network traffic between locations.

FTP Server: A server which ProFusion Icon connects, using the FTP protocol, for music, messaging, and configuration updates.

MAC Address: A Media Access Control address (MAC address) is a unique identifier assigned to device for communications on a network.

Navigation Buttons: A set of four buttons (LEFT, RIGHT, UP and DOWN), located to the right of the LCD Control Panel and to the left of the Standby button, used to navigate the Control Panel menu system.

Playback Mode: ProFusion Icon is playing music based on its Schedule.

Standby Button: The Standby button is used to power on and off ProFusion Icon as well as put it into Standby Mode. When ProFusion Icon is powered on and the Standby button is pressed once, it will enter Standby Mode. Press the Standby button again to shutdown.

Standby Mode: A feature that allow the user to stop playback on all zones immediately by pressing the Standby button once.

Style: A unique musical experience referring to a particular type of music such as Jazz, Classic Rock, etc.

Style Blocking: A configuration restriction that prevents certain styles from being selected from the front panel during specified hours.

Title/Artist Information: Information displayed on the main screen of the Control Panel menu system for each available zone during music playback, regarding the content currently playing.

Zone: ProFusion Icon has the capability to support up to two independent audio outputs that allow for unique music types for different areas of a business.

Appendix B: Troubleshooting

This section provides a basic troubleshooting guide for the most common issues. If this list does not help you resolve your issue, or if you have an issue that is not listed below, please contact DMX Customer Service for assistance.

| GENERAL ISSUES | POSSIBLE SOLUTION |
|---|--|
| No power | Verify the power cord is properly connected to your ProFusion Icon. |
| | Verify the power cord is connected to a known working electrical outlet. |
| Control panel displays <i>Machine Expired</i> | Contact DMX Customer Service. |
| Control panel displays <i>You do not have permissions to use this feature</i> | The menu option selected is disabled as requested for this ProFusion Icon. Contact DMX if permissions for this menu are needed. |
| PLAYBACK ISSUES | |
| Music does not start at the correct time | Verify the date and time is correctly set. |
| | Verify the Schedule Mode is set to <i>DMX Schedule</i> . |
| Control panel displays <i>Music Stopped</i> | Verify the date and time is correctly set. |
| AUDIO ISSUES | |
| No or low volume levels | Verify the audio cable is connected to the correct audio output of your ProFusion Icon and the correct input of your audio equipment. |
| | Verify the volume level for your ProFusion Icon is sufficiently turned up. |
| | Verify the volume level of the amplification equipment your ProFusion Icon is connected to is sufficiently turned up. |
| DISC UPDATE ISSUES | |
| Disc update not properly installing | Verify the CD is free of scratches, smudges, or fingerprints. |
| | Verify the CD has been properly inserted in the DVD-ROM tray. |
| | Confirm the Device ID on the CD matches the Device ID of your ProFusion Icon. |
| Disc update taking longer than 10 minutes | Allow the update to run for at least 15 minutes. If the update has not completed, shutdown your ProFusion Icon and wait 15 seconds before powering the device back on. After the device beeps once, eject the CD and verify it is free of scratches, smudges, or fingerprints. Attempt the update again. If the update continues to take longer than 15 minutes, contact DMX Customer Service. |
| Control panel display <i>Incorrect CD for this device</i> | Confirm the Device ID on the CD matches the Device ID of your ProFusion Icon. If the Device ID on the CD matches the Device ID of your ProFusion Icon, and the update continues to produce the <i>Wrong Device ID</i> error message, contact DMX Customer Service. |

DISC UPDATE ISSUES (CONT.)

POSSIBLE SOLUTION

Control panel display *Incorrect CD Type*

Verify the CD has "ProFusion Icon" printed on the right-side of the disc.

Contact DMX Customer Service.

Control panel displays *Old Config Ver*

Verify you are loading the most recent update. The disc will have the date created printed on them.

If your ProFusion Icon is configured to receive its updates via Network, it may have received newer configuration from a Network update. Continue loading any CDs you received as your ProFusion Icon will update any content on the CDs.

NETWORK UPDATE ISSUES

Control panel displays *Update Connect Error* after an Ethernet update is attempted

Verify the network settings for your ProFusion Icon are correct for your network.

Verify your network firewall is configured to allow FTP traffic from your ProFusion Icon to its designated server.

Control panel displays *FTP Test Failed* after Test Network Connect attempted

Verify the Ethernet cable is properly connected to your ProFusion Icon and your network equipment.

Verify the network settings for your ProFusion Icon are correct for your network.

Verify your network firewall is configured to allow FTP traffic from your ProFusion Icon to its designated server.

Appendix C: Specifications

Connections

Audio: (2) RCA female jacks
Network: (1) RJ-45 Ethernet port
SPDIF: (1) Coaxial audio
HDMI Video: (1)
Component Video (Y-Pb-Pr): (3) RCA female jacks
S-video (Y/C): (1)
Composite Video: (1)
USB: (2) USB 2.0 ports

For detailed output specifications, please contact DMX.

Power Specifications

Power Supply: external AC to DC power transfer device
Input Voltage (AC~): 100-240Vac Nominal
(90-265Vac Maximum)
Input Frequency: 47- 63Hz
Input Current: 0.6Amax at 90Vac
(0.3Amax at 265Vac)
Output Voltage (DC): 12Vdc
(range 11.4Vdc - 12.6Vdc)
Output Current: 2A
Output Watts: 24W
Output Ripple: Low frequency ripple
(< 100KHz) <= 120mVpp

Dimensions

Length: 10.12" (25.7cm)
Depth: 7.96" (20.2cm)
Height: 2.69" (6.8cm)
Total rack units: (2RU) 3.5" (88.9mm)
Weight: 3.0lbs; 3.9lbs fully configured (1.36/1.78kg)

Conditions

Working Temperature: 32°F to 105°F; 0°C to 40°C
Working Humidity: 5%-90% (Non-condensing)
Storage Temperature: -4°F to 113°F; -20°C to 45°C
Storage Humidity: 0-98% (Non-condensing)

Appendix D: Contact DMX

Worldwide Customer Support Centers

United States: +1 800 345 5000 **Africa:** + 27 11 780 3000
Brazil: + 55.11. 3457.0654 **Canada:** +1 800 350 0369

or on the web at dmx.com

800.345.5000 * dmx.com
IN CANADA CALL 800.350.0369

